

# STRATEGIC DEVELOPMENT GROUP, INC.

## *News Release* *News Release* *News Release*

Strategic Development Group, Inc.  
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### **STRATEGIC DEVELOPMENT GROUP, INC. Completes Site Location Assignment with Nutramax Laboratories, Inc.**

#### **FOR IMMEDIATE RELEASE**

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**Strategic Development Group, Inc.**, a professional site selection company, is pleased to announce the completion of a significant site location assignment with Nutramax Laboratories, Inc. Today, Nutramax's President, Dr. Todd Henderson, announced that Nutramax Laboratories, Inc. and Nutramax Manufacturing, Inc. will locate new expanded operations in Lancaster, South Carolina pending finalization of agreements with State and local authorities.

The nutraceutical developer for veterinary and consumer supplements develops, manufactures and markets premium products to support the active lifestyles of people and animals with sales in North America and major international markets. Some of Nutramax Laboratories branded products are Dasuquin<sup>®</sup> and Cosequin<sup>®</sup> (joint health supplements for dogs, cats and horses), Denamarin<sup>®</sup> and Denosyl<sup>®</sup> (liver health supplements for dogs and cats) and Cosamin<sup>®</sup> (joint health supplement line for people). Several of the branded products are the #1 brands recommended by veterinarians as well as orthopedic specialists.

“Strategic Development Group’s assistance was critical in Nutramax’s selection of a site for expanded operations. Their team’s professionalism and knowledge was instrumental in verifying the best site for our expanded operations and reaching agreements with state and local governments that will benefit all parties,” said Dr. Todd Henderson following the announcement.

Strategic Development Group, located in Columbia, SC, was selected by Nutramax Laboratories to conduct a rigorous site search covering three Southeastern States. Project analysis and services included identification of land suitable for campus development and negotiation of land acquisition as well as state and local incentives. The firm has been extremely active in site

location activities across the United States and has recently completed assignments related to locations of biological and nutraceutical companies.

“Nutramax Laboratories is on the leading edge of development and marketing a variety of innovative and high-growth products in veterinary and consumer health product categories. We have been honored to facilitate Nutramax’s site selection process and to work with company leadership including Dr. Todd Henderson, President, Dr. Bob Henderson, Founder, and Mr. Dennis Poznaniak, Chief Operating Officer.” says Mark Williams, President of Strategic Development Group.

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#### **About Strategic Development Group**

**Strategic Development Group**, located in Columbia, SC, offers expert site location and negotiation services. SDG also provides a variety of economic development services such as strategic planning, site certification, and targeted marketing services. Recently, Strategic Development Group President Mark Williams was named a “**Top 10 Site Consultant**” by *Southern Business & Development* magazine. The company’s website is [www.strategicdev.com](http://www.strategicdev.com)

#### **About Nutramax Laboratories, Inc.**

Founded in 1992, Nutramax Laboratories, Inc. is a privately held Christian-based company with two business divisions: Veterinary Science and Consumer Products. Nutramax manufactures its products following production standards similar to the pharmaceutical industry. The company has become an industry leader in setting and adhering to high standards in manufacturing and quality control. Additionally, the company supports research and clinical studies on its products. Many of these studies have been published and/or presented in medical, veterinary and other health-related journals and publications. For more information, visit [Nutramaxlabs.com](http://Nutramaxlabs.com).