

# STRATEGIC DEVELOPMENT GROUP, INC.

*News Release*

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Strategic Development Group, Inc.  
1201 Hampton Street  
Columbia, SC 29201

## **STRATEGIC DEVELOPMENT GROUP, INC. Has Been Selected to Certify Sites for Economic Development in Northeast Indiana**

**FOR IMMEDIATE RELEASE**

**March 31, 2009**

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**Strategic Development Group, Inc.**, a professional site selection company, has been selected by the Northeast Indiana Regional Partnership to certify industrial and office sites in the eleven county region of Northeast Indiana. The firm will conduct a rigorous certification process over the next nine months to verify that key elements necessary for development such as the presence of utilities, sound environmental conditions and land control are present.

Strategic Development Group has been extremely successful in site location work throughout the United States focusing on location consulting for various industries including automotive, steel and chemical. With more than a decade of experience, the firm was chosen by the Partnership to conduct the site certification process because of their familiarity with the region and in-depth knowledge regarding the site location and site certification processes.

“Well prepared communities stand the best chance of moving forward in the site selection process and ensures northeast Indiana is ready to win competitive projects,” said John Sampson, President and CEO of the Partnership. “Establishing standard criteria for the region’s industrial sites effectively positions northeast Indiana as a prime location to attract more quality jobs and investments from our target industries.”

“The Northeast Indiana Partnership should be recognized as a leading economic development organization for having the foresight to participate in a site certification project like this one,” says Mark Williams, President of Strategic Development Group. “This process will be a great way for communities in Northeast Indiana to increase their chances of success in attracting investment and jobs. Site location consultants and their corporate clients often prefer certified sites because risk related to timely development is significantly reduced.”

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**About Strategic Development Group**

**Strategic Development Group** located in Columbia, SC, offers expert site location services, and provides a variety of economic development services such as strategic planning, site certification, and targeted marketing services. Recently, Strategic Development Group President Mark Williams was named a “**Top 10 Site Consultant**” by *Southern Business & Development* magazine. The company’s website is [www.strategicdev.com](http://www.strategicdev.com)

**About the Northeast Indiana Regional Partnership**

Created in 2006, the **Northeast Indiana Regional Partnership's** mission is to market the 11-county region and team with local economic development organizations (LEDOs) to bring new jobs and commercial investment to the area. The Partnership concluded a successful Investment campaign in October of 2006 targeting an initial operating period of five years. The RP's global marketing efforts will be on behalf of LEDO's in Adams, Allen, DeKalb, Grant, Huntington, LaGrange, Noble, Steuben, Wabash, Wells and Whitley counties.