

# **STRATEGIC DEVELOPMENT GROUP, INC.**

**News Release  
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Strategic Development Group, Inc.  
1201 Hampton Street  
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## **STRATEGIC DEVELOPMENT GROUP, INC. Completes Strategic Plan Designed for Myrtle Beach Regional Economic Development Corporation**

### FOR IMMEDIATE RELEASE

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**Strategic Development Group, Inc.**, (SDG) a professional site selection, incentive negotiation, and economic development consulting company, is pleased to announce the completion of a strategic plan created for Myrtle Beach Regional Economic Development Corporation. SDG's President, Mark Williams, unveiled the plan to a crowded room of government officials and business professionals in Myrtle Beach last Thursday informing those present what Horry County can do to attract more businesses and create jobs.

SDG's research in Horry County included looking at existing sites and buildings, analyzing fee in lieu of property tax agreements, and surveying county professionals on the direction of Myrtle Beach Regional Economic Development Corporation. While Mark Williams discussed Horry County's potential for success, one area of particular note discovered by SDG was Horry County's strong telecommunications network. Mark Williams stated that Horry County's significant

telecommunications ability makes it a prime location for call centers and back office functions.

Myrtle Beach Regional Economic Development Corporation listed some of its goals at the presentation that SDG helped it create for the future. Those goals included attracting 500 jobs by the fall of 2012, bolstering local business concerns, and establishing more spaces that can be ready for potential companies. Concerns prompting Myrtle Beach Regional Economic Development Corporation to hire SDG were differentiating the county in a way that would attract more industries to the area outside its tourism staple and doing so in a way that would be more efficient.

**About Strategic Development Group, Inc.**

SDG, located in Columbia, SC, offers expert site location and negotiation services. SDG also provides a variety of economic development services such as strategic planning, site certification, and targeted marketing services. Recently, Strategic Development Group President Mark Williams was named a “Top 10 Site Consultant” by Southern Business & Development magazine. The company’s website is [www.strategicdev.com](http://www.strategicdev.com).

**About Myrtle Beach Regional Economic Development Corporation**

The Myrtle Beach Regional Economic Development Corporation was formed in 2005 after a comprehensive independent analysis aimed at increasing development effectiveness. The MBREDC is a public/private partnership that is dedicated to strengthening and promoting Horry County's economic growth through new business recruitment and existing industry retention and expansion efforts.